

Leading and Motivating Knowledge Course

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Course Objectives

Getting Ready To Learn

Chapter One:
Building Blocks of Leadership

Leadership Myths and Realities

Overview of Skills

Develop Drive

Have and Share a Vision

Creating a Shared Vision

Recognizing Advocates

Recognizing Ambivalents

Recognizing Critics

Chapter Two:
Communication as a Leadership Tool

Leaders Communicate Well

Dialogue and Listening

Absence of Dialogue and Listening

Communicating Commitment, Passion

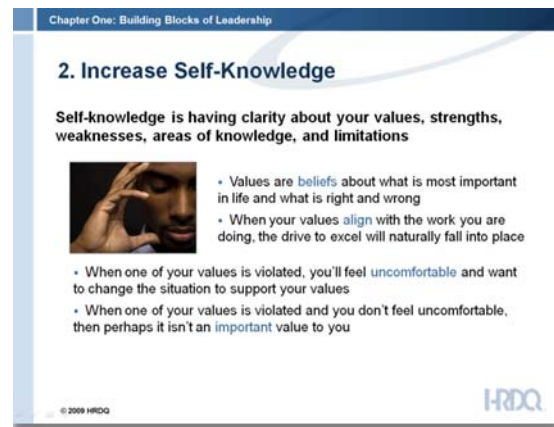
Communicating Honesty, Trust, Respect

Translating Trust into Actions

Framing a Message

Sharing Information

Building Group Identity



ALL TITLES ARE FULLY CUSTOMIZABLE AND CAN BE DISTRIBUTED ON AN UNLIMITED BASIS.

-- Continued --

Chapter Three: Motivating Others

The Building Blocks Of Motivation

Community

Influence

Openness

Ownership And Accountability

Taking Initiative

Clarifying Responsibilities

Motivating in a Negative Culture

Motivating "Borrowed" People

Conclusion

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